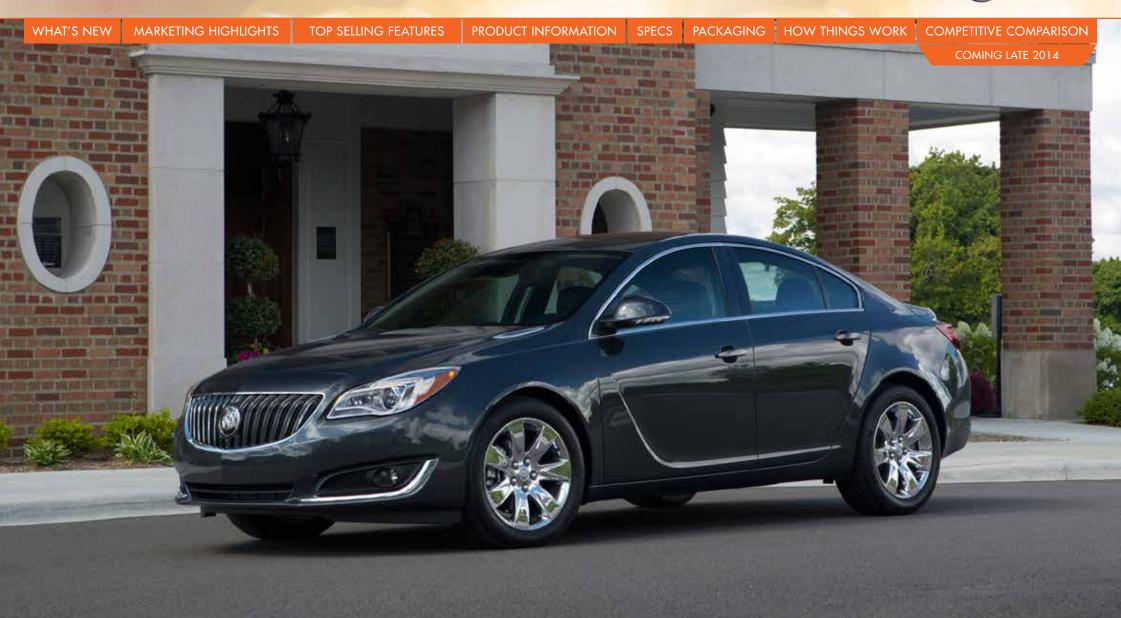
2015 BUICK REGAL DETAILS BOOK (BUICK





INSTRUCTIONS: USE THE NAVIGATION BUTTONS ABOVE AND ON EACH PAGE TO CLICK DIRECTLY TO CONTENT

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2015 BUICK REGAL WHAT'S NEW FOR 2015



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REGAL SNAPSHOT

- 2015 equipment groups: Regal 1SL (2.0L turbo FWD/ AWD), Premium I 1SN (2.0L turbo FWD/AWD; eAssist FWD), Premium II 1SP (2.0L turbo FWD/AWD), GS 1SX (2.0L turbo FWD/AWD).
- The sport-injected 2015 Buick Regal offers a great sport sedan driving experience. It has outstanding performance with a standard turbo engine and offers advanced safety and connectivity features.
- Reasons to buy: spirited performance, dynamic technologies, assertive styling, quiet and comfort.
- Manufacturing location: Oshawa, Ontario, Canada.

WHAT'S NFW

- Revised bright grille finish for a more sleek appearance.
- Body-color door handles with a Euro-styling appearance.
- GS: window opening surround and porthole finish changes to bright from satin to complement the grille's new finish.
- OnStar with 4G LTE and Wi-Fi mobile hotspot enhances in-vehicle connectivity.
- Enhanced connectivity with Text Message Alerts and Siri Eyes Free capabilities are added to Regal's IntelliLink system.

- OnStar Remote Key Fob Services are included for five years.
- Interior colors: Ebony seats with Saddle interior accents.
- Exterior colors: Dark Sapphire Blue Metallic replaces Graphite Blue Metallic (interim availability).
- Child security rear door locks now operate with rear door manual switches.







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KEY MESSAGES

Regal is the athlete of the Buick family. It provides a fun-to-drive alternative to high-priced, high-pretense import vehicles. Drivers will experience responsive power and sure-footed, agile handling.

Unlike some sport sedans that put the emphasis only on "sport," Regal is infused with advanced technologies and comfort designed to appeal to people who enjoy time behind the wheel. It comes standard with smart, in-vehicle connectivity features that accommodate a connected lifestyle. It is beautifully appointed with comfortable seats and beautiful accents.

AWARDS & RECOGNITION

Regal continues to earn respect from the automotive press with great reviews and awards, including:

- The 2014 Buick Regal with Front Automatic Braking system, part of the Driver Confidence II package, earned a superior rating from the Insurance Institute for Highway Safety's rating program on front crash prevention. The Regal is one of only eight vehicles to earn the superior rating.
- Buick recognized as the highestranking mass-market brand for customer satisfaction with dealer service, according to the J.D. Power 2014 U.S. Customer Service Index (CSI) Study.

EXPERIENCE BUICK PROTECTION

Every 2015 Buick model includes a maintenance program that covers scheduled oil and filter changes, tire rotations and 27-point inspections according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first (does not include air filters).

The program covers a maximum of four service visits and is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

SAFFTY

• 5-Star Safety Rating – The 2015 Regal has received the highest possible Overall Vehicle Score for safety in U.S. Government safety testing as part of the U.S. Department of Transportation's New Car Assessment Program (www.SaferCar.gov).





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DRIVER CONFIDENCE **PACKAGE I**

This suite of advanced safety technologies monitors the driving environment around Regal and alerts the driver about potential safety threats.

- Forward Collision Alert with Following Distance Indicator.
- Lane Departure Warning.
- Side Blind Zone Alert.
- Lane Change Alert.
- Rear Cross Traffic Alert.

For more details, refer to the 2014 Regal on ProductSource.

WHY IT MATTERS

Regal's advanced safety features and alerts can help drivers avoid collisions.

DRIVER CONFIDENCE PACKAGE II

These features help detect frontal crash threats and can intervene with braking.

- Adaptive Cruise Control works in stop-and-go traffic. It automatically applies limited to moderate braking and acceleration to maintain a preselected following distance and can bring the vehicle to a complete stop.
- Front Automatic Braking provides emergency crash preparation that can help reduce crash damage. When a forward collision threat is detected, the system can intervene and apply braking.

WHY IT MATTERS

refer to the 2014 Regal Interactive Details Book on ProductSource.

These advanced safety features can help drivers avoid frontal collisions.







AVAILABLE HALDEX **ALL-WHEEL DRIVE**



Regal's available Haldex all-wheel drive system constantly monitors traction at all four wheels, sending power to the wheel(s) with the best grip. Fully automatic, the system enhances traction on wet and snowy roads and can provide dry road handling benefits, like enhanced acceleration capabilities. On Regal GS the AWD system provides heightened performance driving characteristics.

WHY IT MATTERS

Regal's all-wheel drive system provides enhanced control in all types of weather.



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BUICK INTELLINK (>)



Buick IntelliLink operates Regal's audio and navigation features as well as paired phone, media and devices. It includes an 8.0" diagonal color touch screen and Natural Language Voice Recognition capabilities. New for 2015: Text Message Alerts and Siri Eyes Free capability.

WHY IT MATTERS

IntelliLink can help drivers connect more conveniently, accurately and safely.

CONNECTED BY ONSTAR WITH 4G LTE



Regal includes an in-vehicle 4G LTE, Wi-Fi hotspot, providing:

- Fast data speeds that allow multiple passengers to connect Wi-Fi-enabled mobile devices.
- Simultaneous voice and data delivery of OnStar services, like navigation, security and diagnostics.
- An OnStar with 4G LTE data trial for 3 months/3GB.

WHY IT MATTERS

Many customers want the ability to stay connected to the Internet in their vehicle.

RESPONSIVE TURBO PERFORMANCE



When drivers engage Regal's throttle, they will experience the smooth, immediate response of the standard 2.0L turbo engine (if equipped). In addition to exhilarating performance, they will also experience the engine's impressive fuel economy.

• The engine's twin-scroll turbo charger provides boost up to 24 psi and delivers power across a broad torque band, 3000-4000 rpm (2500-4000 rpm on GS). This low-rpm response provides excellent acceleration response.

WHY IT MATTERS

Regal's standard 259 hp 2.0L turbo engine is powerful and efficient, giving it more standard horsepower than other 4-cylinder engines in its segment.





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RACING-INSPIRED GS PERFORMANCE

- Regal GS includes a lower ride height, HiPer Strut front suspension, Continuously Variable Real-Time Damping and large Brembo brakes for elevated handling response and vehicle control.
- The 3-mode Interactive Drive Control System is calibrated to optimize stability and handling character.

WHY IT MATTERS

Regal GS has the performance to delight driving enthusiasts.

RACING-INSPIRED GS APPOINTMENTS



- Regal GS-specific front, side and rear exterior appointments add to its bold, assertive style.
- The GS cabin features exclusive colors, seats, sport pedals, steering wheel and a dynamic 8" multiconfigurable enhanced Driver Information and Cluster Display.

WHY IT MATTERS

The bold styling on Regal GS helps make it a true driver's car.

BEAUTIFULLY CRAFTED— A CUSTOMIZED DRIVING **ENVIRONMENT**



Regal's sporty, contemporary styling features wood-grain trim, metallic accents and ambient lighting. Standard leather-appointed seating has supportive bolstering with French seam detailing. Dynamic information displays allow drivers to customize the cabin for a tailor-made driving experience.

WHY IT MATTERS

Regal is beautifully crafted with sophisticated details and a drivercentric cabin.





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EXTERIOR

- Sporty from every angle Regal has a taut, athletic appearance.
- Alloy wheels (17", 18", 19", 20") See Packaging section for availability.
- Black chrome waterfall grille Adds Buick-signature design and style.
- Jewel-like exterior lighting With standard fog lamps (excludes GS) and LED wraparound taillamps.
- Bi-Xenon High Intensity Discharge headlamps – Up to three times brighter than traditional headlamps; includes LED Daytime Running Lamps (available).
- Decklid-integrated rear spoiler Enhances appearance and aerodynamics.
- **GS-exclusive exterior appointments –** See Top Selling Features.

INTERIOR

- Premium details and craftsmanship Include standard leather-appointed seating, French seam stitching and soft-touch materials.
- GS-exclusive interior appointments –
 See Top Selling Features.
- Customizable displays Allow drivers to interact with vehicle data, audio, phone and navigation features—keeping key information front and center. Displays work with the steering wheel controls to operate IntelliLink features.
 - 4.2" Driver Information Display, dynamic full-color (standard).
 - 8" Configurable Driver Information and Cluster Display, color (GS).
- **Dual-zone climate controls** With intuitive capacitive controls.

- Keyless Access and Push Button
 Start Add convenience (available).
- Leather-wrapped steering wheel The 3-spoke design includes integrated audio, cruise, Information Display and safety feature controls (if equipped).
- Heated steering wheel Enhances comfort in cold weather (available).
- Memory Package Recalls two driver presets (available). Included and only available with Driver Confidence Package I.
- Remote Vehicle Starter System –
 Starts Regal from up to 90 feet
 away. Activates climate controls
 and heated seats (available).
 Requires automatic transmission.









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- Seating An 8-/10-way power driver seat with 2-way power lumbar, heated leather-appointed front seats and a split-folding rear seat are standard.
 - 8-way power front passenger seat. Available.
- Ultrasonic Rear Parking Assist Available.
- Front and Rear Ultrasonic Parking
 Assist Included on GS.

INFOTAINMENT CONNECTIVITY

- Buick IntelliLink See Top Selling Features.
- Bluetooth for Phone and Music –
 Wirelessly connects phones and
 devices for hands-free operation
 and device streaming.
- OnStar with 4G LTE and Wi-Fi hotspot – See Top Selling Features.
- **SD** card slot Plays back SD card media. Located in the center console.



- Siri Eyes Free Provides iPhone 4S and 5 users hands-free, voice access to some of their phone's features, like the calendar function and text messaging.
- Text Message Alerts Uses IntelliLink to display text messages, play them back over the audio system, send preset messages or create new preset message alerts when paired with a compatible Bluetooth device.
- USB ports (2) Plays back digital media from compatible flash drives, music players, tablets and phones and can also charge compatible devices.
- 120V power outlet Located on the rear of the center console (available).

ENTERTAINMENT

- Audio systems Includes AM/FM/ SiriusXM Radio/MP3/CD/USB/ AUX inputs.
 - 7-speaker sound system. Standard.
 - Bose Premium 9-speaker system. Available.
- Audio system with navigation –
 See Navigation (available).
- SiriusXM Radio Includes 3-month trial of the XM Premier Package and NavTraffic (if equipped with navigation).

EMBEDDED & MOBILE APPS

- Built-in web connectivity IntelliLink's embedded Pandora Internet radio app accesses web-based programming for paired smartphones/tablets.
- OnStar RemoteLink mobile app –
 Check your fuel, oil and tires, locate,
 unlock or start your vehicle (if factory equipped)—all with the app that
 lets you control your car from
 virtually anywhere.





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• OnStar Basic Plan – Includes OnStar RemoteLink Key Fob Services so you can remotely start your car, lock and unlock your doors and activate your horn and lights from anywhere—using your smartphone or other mobile device. Plus, OnStar Vehicle Diagnostics and Dealer Maintenance Notification (both of these services must be opted in by customers). Five years of service are included.

NAVIGATION

- Audio system with navigation With built-in GPS navigation (available).
- OnStar Directions & Connections
 Plan Included for six months and features Turn-by-Turn Navigation.
 Learn more at OnStar.com.

POWERTRAIN ENGINES

- 2.0L turbo 14 engine Standard turbo engine supports peak torque across a broad torque band for excellent acceleration. See Top Selling Features.
 - 259 hp and 295 lb.-ft. of torque.
- 2.4L 4-cylinder engine with eAssist –
 Available fuel-saving technology that integrates a compact electric motor, an advanced lithium-ion battery and a 2.4L DOHC
 4-cylinder gasoline engine.
 - 182 hp and 172 lb.-ft. of torque.
 - eAssist can switch the engine
 Off when Regal brakes to a stop
 and then back On again when
 the driver's foot leaves the brake
 pedal, helping to save fuel.
 - eAssist can capture and store energy in the battery as you coast or brake. Stored energy can add up to 15 more horsepower and 75 lb.-ft. more of torque.

 Spark Ignition Direct Injection and Variable Valve Timing – Enhance performance and fuel efficiency and also help to lower emissions.

TRANSMISSIONS

- 6-speed automatic transmissions Provide optimal fuel economy with excellent performance. Includes Driver Shift Control.
 - 2.0L turbo 4-cylinder (FWD) –21 city/30 highway mpg.
 - 2.0L turbo 4-cylinder (AWD) –19 city/27 highway mpg.
 - 2.4L 4-cylinder w/ eAssist (FWD) –25 city/36 highway mpg.
- 6-speed manual transmission Available exclusively on GS.
 - 2.0L turbo 4-cylinder (GS FWD) –20 city/31 highway mpg.





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RIDE & HANDLING SUSPENSION

- 4-wheel independent suspension Contributes to Regal's agile handling.
- Independent MacPherson strut front suspension Standard.
- HiPer Strut performance front suspension – Enhances control, reduces torque steer and provides more linear and communicative steering. It also improves impact isolation on rough surfaces and grip in dry and wet conditions for a more direct feel of the road (included with AWD and GS).
- 4-link independent rear suspension Standard.
- Rear suspension with H-arm design –
 Enhances isolation for improved
 ride quality and handling (included with AWD).

BRAKING

- 4-wheel disc antilock brakes (ABS)
 with Brake Assist Standard.
- High-performance Brembo front brakes – Offer excellent stopping power. Exclusive to GS. See Top Selling Features.
- StabiliTrak Stability Control and Full-Range Traction Control – See the Safety section.

HANDLING

- All-wheel drive with eLSD Available. See Top Selling Features.
- Continuously Variable Real-Time
 Damping Adjusts damping for
 changes in terrain and driving style
 to ensure optimal handling. Reduces
 pitching motion during braking and
 body movements in curves (included
 on GS).
- Electric power steering Draws energy only when the wheels are turned to save fuel.

- Electric variable-effort power steering – Offers more steering assist at lower speeds and less assist at higher speeds (included on GS and AWD).
- Interactive Drive Control System –
 Multi-mode system that adjusts
 suspension and steering sensitivity
 (included on and exclusive to GS).
 - Normal/Standard: default mode is optimized for all driving situations.
 - Sport mode: provides performance between Standard and GS modes.
- GS mode: offers the most assertive ride character. It increases damping to enhance wheel control, reduces body roll and heightens suspension, steering and shifting response for the automatic transmission.







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SAFETYBEFORE

- Driver Confidence Package I –
 See Top Selling Features (available).
- Driver Confidence Package II –
 See Top Selling Features (available).
- Daytime Running Lamps Increase vehicle visibility to others.
- 4-channel Antilock Braking System with Brake Assist – Helps maintain steering control and prevents wheel lockup during hard braking on most slippery surfaces. Brake Assist helps to reduce stopping distances.
- Full-Range Traction Control Helps maintain traction if slip is detected at a front wheel and applies braking and/or reduces engine throttle.

- StabiliTrak Stability Control Helps Regal stay on its intended path. If wheel slip is detected or if the vehicle is not following the path being steered, StabiliTrak applies the brakes and/or adjusts the throttle to keep it on course.
- Standard Rear Vision Camera –
 Displays the area behind Regal in the IntelliLink display screen when Regal is in Reverse.
- Tire Pressure Monitoring
 System Standard.

DURING

- 6 air bags Standard.
- Rear-thorax side-impact air bags Available.
- High-strength steel Offers a strong safety cage to help protect occupants.
- LATCH Child safety seat attachments are included at all rear seat positions.

AFTER

• OnStar Automatic Crash Response –
If you're in a crash, built-in sensors
can automatically alert an OnStar
Advisor and predict the severity of
injuries. An Advisor is immediately
connected into your vehicle to see
if you need help, even if you can't
ask for it. You don't have to do a
thing. Visit onstar.com for availability,
details and system limitations. OnStar
acts as a link to existing emergency
service providers. Not all vehicles
may transmit all crash data.

SECURITY FEATURES

- PASS-Key III theft-deterrent system –
 Includes immobilizer and disables the
 engine if an improperly coded key is
 used to try to start the vehicle.
- OnStar services Include Crisis
 Assist, Emergency Services, Good
 Samaritan, Stolen Vehicle Assistance
 and more. Learn more at onstar.com.







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ACCESSORI TORITOLIO	
INTERIOR	CODE
Sport Pedals	VEB
Cargo Mat	VLI
Cargo Tray	CAV
Illuminated Footwells	S0O
All-Weather Floor Mats	VAV
EXTERIOR	
Grille	VAT
Splash Guard	VQK

When your customers need to personalize their vehicle, enhance their comfort level, add convenience and complement their style, look no further than Buick Accessories. Buick Accessories are designed, engineered, tested and backed to provide the ultimate in personalization for your customer. For the complete Buick Accessories portfolio visit www.buickaccessories.com.







GRILLE

SPORT PEDALS



CARGO MAT



ALL-WEATHER FLOOR MATS (FRONT)



SPLASH GUARD



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eASSIST PREMIUM I (1SN)

2.0L TURBO REGAL (1SL), PREMIUM I (1SN), PREMIUM II (1SP), GS (1SX)

	eASSIST PREMIUM I (ISN)	2.0L TURBO REGAL (TSL), PREMIUM I (TSN), PREMIUM II (TSP), GS (TS		
POWERTRAINS				
Engine	Ecotec 2.4L DOHC DI VVT with eAssist	2.0L DOHC DI VVT turbo 14		
Horsepower @ rpm	182 @ 6700	259 @ 5300		
Torque (lbft.) @ rpm	172 @ 4900	295 @ 3000-4000; 295 @ 2500-4000 (GS)		
Variable Valve Timing	S	S		
Direct Injection	S	S		
Transmission	6-speed automatic	6-speed automatic (S); 6-speed manual (A GS)		
Driver Shift Control	S	S (6-speed automatic)		
Final drive ratio	2.64	2.77 (automatic); 3.76 (manual)		
Fuel economy city/hwy (mpg)	25/36	21/30 (FWD automatic); 20/31 (FWD manual); 19/27 (AWD		
Recommended fuel	Regular	Premium (but not required)		
CHASSIS & SUSPENSION				
Drivetrain	FWD (S)	fwd (S); awd (A)		
Wheelbase	107.8	107.8		
ront suspension	Independent MacPherson strut-type	Independent MacPherson strut-type (S); HiPer Strut (GS, AWD)		
Rear suspension	Independent 4-link	Independent 4-link (FWD); H-arm (AWD)		
Continuously Variable Real-Time Damping	-	-; S (GS)		
Rear Limited-Slip Differential	-	A (included with AWD)		
Brakes (front/rear)	4-wheel disc with ABS (11.7" vented/11.5" solid)	4-wheel disc with ABS (12.6" vented/12.4" solid); (13.6" vented/12.4" vented GS)		
Stability Control System	StabiliTrak with Full-Range Traction Control	StabiliTrak with Full-Range Traction Control		
Steering	Electric	Electric; belt-driven electric variable-assist (GS, AWD)		
Turning circle, curb-to-curb (ft.)	38.1	38.1		
Wheels	17" alloy	18" alloy (S); 18" alloy (A); 19" alloy (S GS); 20" alloy (A GS)		
Tires .	P235/50 R17 low rolling-resistance all-season (S)	P235/50 R18 all-season (S); P245/40 R19 all-season (S GS); P255/35Z R20 summer-only (A GS)		
CAPACITIES				
Seating capacity	5	5		
Cargo volume (cu. ft.)	11.1	14.2		
Fuel capacity (gal.)	15.8	18.0		
Overall length (in.)	190.2	190.2		
Overall height (in.)	58.4	58.4		
				



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STANDARD ON ALL MODELS

EXTERIOR

- Alloy wheels
- Multi-dimensional Black chrome waterfall grille
- Chrome accents (portholes, taillamps)
- Halogen composite headlamps
- Halogen fog lamps (excludes GS)
- LED wraparound taillamps
- Power heated outside mirrors with integrated turn signal indicators
- Rear decklid with integrated spoiler

INTERIOR

- 2-way adjustable front head restraints
- 10-way adjustable power driver seat (includes 2-way power lumbar)
- 60/40 split-folding rear seat
- Adjustable front passenger seat (4-way manual adjustable with 2-way power vertical)
- Auto-dimming inside rearview mirror
- Dual-zone automatic climate control
- Heated driver and front passenger seats
- Interior ambient accent lighting
- Interior trunk release
- Leather-wrapped 3-spoke steering wheel with integrated audio, cruise and Driver Information Center Display controls
- Leather-appointed seating
- Manual tilt/telescoping steering column
- Power programmable door locks
- Power windows: driver and front passenger Express-Up/-Down; rear Express-Down
- Remote Keyless Entry

INFOTAINMENT, CONNECTIVITY & NAVIGATION

- Buick IntelliLink with 8" color touch screen, Natural Language Voice Recognition, gesture recognition and enhanced connectivity features
- AM/FM/SiriusXM Radio/MP3/CD/USB/AUX input with 7 speakers (IO5)
- 1 SD card slot
- 2 USB ports
- Bluetooth for Phone and Music (streaming)
- Embedded Pandora Internet radio app
- Full-color 4.2" Driver Information Center
- Front and rear 12V auxiliary power outlets
- OnStar with 4G LTE and Wi-Fi hotspot (3-month/3GB data trial)
- On-Star (6 months included) Direction & Connections
- OnStar Basic Plan (5 years included)
- SiriusXM Radio with 3-month trial
- Siri Eyes Free
- Text Message Alerts

POWERTRAINS, RIDE & HANDLING

- 2.0L 259 hp turbo 4-cylinder engine
- 6-speed automatic transmission with Driver Shift Control
- Dual exhaust
- 4-wheel independent suspension
- Electric power steering

SAFETY & SECURITY

- 4-wheel disc antilock brakes with Brake Assist
- 6 air bags
- Daytime Running Lamps
- Full-Range Traction Control
- OnStar Directions & Connections (includes 6 months of Safe & Sound)
- Rear Vision Camera
- StabiliTrak Electronic Stability Control System
- Theft-deterrent system
- Tire Pressure Monitoring System

WARRANTIES & OWNER COVERAGE

- 4-year/50,000-mile bumper-to-bumper limited
- 6-year/70,000-mile transferable powertrain
- 6-year/70,000-mile roadside assistance
- 6-year/70,000-mile courtesy transportation
- 6-year/100,000-mile rust-through corrosion protection
- 2-year/24,000-mile Buick scheduled maintenance
- OnStar Vehicle Diagnostics



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	REGAL 1SL	PREMIUM I 1SN	PREMIUM II 1SP	GS 1SX
Premium I Equipment Group: Heated steering wheel, Ultrasonic Rear Parking Assist, 10-way power front passenger seat with 2-way power lumbar, 120V power outlet, Remote Vehicle Starter System, ¹ Universal Home Remote, Keyless Access/Push Button Start		S	S	S
Premium II Equipment Group adds: Audio system with navigation, Bose premium sound system, rear-seat thorax air bags, Bi-Xenon HID headlamps			S	
GS Equipment Group adds: 8" reconfigurable Driver Information and Cluster Display, audio system with navigation, Bose premium sound system, rear-seat thorax air bags, Bi-Xenon HID headlamps, Front and Rear Ultrasonic Parking Assist				S
GS appearance features: GS-specific front and rear fascias, body-color lower rocker moldings, unique rear spoiler, GS alloy pedals, Sport front bucket seats, leather-wrapped 3-spoke Sport steering wheel,19" wheels				S
DRIVER CONFIDENCE PACKAGE I: Forward Collision Alert, Following Distance Indicator, Side Blind Zone Alert with Lane Change Alert, Lane Departure Warning, Rear Cross Traffic Alert (requires moonroof and memory seats)			А	А
DRIVER CONFIDENCE PACKAGE II: Adaptive Cruise Control, Front Automatic Braking ²			Α	Α
Audio system with navigation (IO6)	Α	Α	S	S
Moonroof	Α	Α	Α	Α
2.4L 4-cylinder eAssist engine		Α		
Single exhaust with hidden tip integrated into rear fascia		A^3		
Continuously Variable Real-Time Damping				S
Interactive Drive Control System with Standard/Normal, Sport, GS modes				S
HiPer Strut front suspension	A ⁴	A ⁴	A ⁴	S
H-arm rear suspension	A ⁴	A ⁴	A ⁴	A^4
All-wheel drive with Electronic Limited-Slip Differential (eLSD)	A ⁴	A ⁴	A ⁴	A^4
17" alloy wheels (RSB)		A^3		
18" alloy wheels (PXR)	S	S	S	
18" alloy wheels (Q6Y)	Α	А	Α	
19" alloy wheels (REH)				S
20" alloy wheels (RTJ) with summer-only tires				Α

¹ Requires automatic transmission. ² Not available with manual transmission. ³ Included with eAssist powertrain. ⁴ Included with AWD.

S = Standard A = Available



2015 BUICK REGAL HOW THINGS WORK (BUICK



WHAT'S NEW

MARKETING HIGHLIGHTS

TOP SELLING FEATURES

PRODUCT INFORMATION

SPECS

PACKAGING HOW THINGS WORK

COMPETITIVE COMPARISON

COMING LATE 2014



4.2" COLOR DRIVER **INFORMATION CENTER**



8" RECONFIGURABLE **DRIVER INFORMATION & INSTRUMENT CLUSTER DISPLAY**



ALL-WHEEL DRIVE SYSTEM



HVAC CONTROLS



LEFT STEERING WHEEL CONTROLS



SIDE BLIND ZONE ALERT/ LANE CHANGE ALERT



ADAPTIVE CRUISE CONTROL



FRONT AUTOMATIC BRAKING



eASSIST

Click the play icon to access the How Things Work video site





2014 BUICK REGAL HOW THINGS WORK (BUICK



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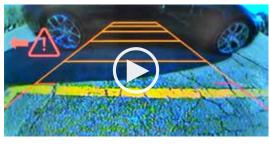
FORWARD COLLISION ALERT



LANE DEPARTURE WARNING



KEYLESS ACCESS/ PUSH BUTTON START



REAR CROSS TRAFFIC ALERT



SIMPLIFIED CENTERSTACK CONTROLS



ULTRASONIC REAR PARKING ASSIST/REAR VISION CAMERA



GETTING STARTED WITH YOUR WI-FI

Click the play () icon to watch video



4G LTE SIGNAL STRENGTH



